



## Benefits of Herd Recording

### Herd Recording with HICO

- Allows you to set and monitor individual targets for your herd.
- Better management decisions, especially when selecting for dry off periods.
- Culling the right cows. Shift the focus from the top cows to the bottom cows. This is where you can achieve the biggest changes.
- Improve selective joining of your herd. Join the most productive cows to the highest genetic gain bulls and the least productive to beef.
- Herd recording is the only way to gain comprehensive production information on individual cows.
- Managing Cell Count. Ability to keep your milk income in the premium payment brackets.
- Managing Mastitis

- Identifies potential health issues through change in milk volume from last herd test.
- Improving genetic gain of the herd through culling the low producers and choosing the replacements from higher producing dams.
- More valuable progeny as cows with known production history are more valuable in the marketplace.

### Additional benefits

- Milk Pregtest with up to 98% accuracy
- Ability to share herd recording information with farm consultants and service providers to assist with nutritional and veterinarian decisions

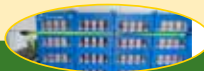
***“You cannot manage what you cannot measure.  
Herd Recording allows you to measure...”***



# Herd Recording Fact Sheet



## Options of Herd Recording with Hico



### Farmer Collection

- Traditional method of herd recording
- PM & AM milking
- Do it yourself sample collection
- Sampling officer support available



### Electronic Milk Meters

(EMM)

- Single milking testing
- Sampling officer arrives and does the set up, conducts the test using the EMM's and then delivers your samples to the laboratory
- Auto ID is not required for using EMMs'



### FREQUENCY

- 4-6 tests, 7-11 tests or 12 tests
- There is flexibility in the timing for when you test and the frequency does not have to be split equally over the year



### REPORTS

- Electronic
- Hardcopy
- Direct link to herd management software
- Text message notification of the highest cell count cows immediately when samples are processed

## Increase the value of your herd.

- Through herd recording you add real value to one of your most important assets, your herd
- Cows with known history and proven production ability are more valuable

***“Herd Recording is the only way to gain comprehensive production information on individual cows”***

## Why choose HICO?

- Innovative in the adoption of new technology. (Electronic Milk Meters)
- Fully trained staff
- Industry leading data processors
- Flexible - tailored to suit your farm
- Technical support
- Dairy Dashboard reporting

## Extra options available include:

- Milk Pregnancy Testing
- On farm labour support
- Data input, update and interpretation support

***“Dairy Australia statistics show that in 2015/16 Herd Recorded herds averaged 23% higher milk production than the non Herd Recorded herds.”***



HERD IMPROVEMENT  
CO-OPERATIVE AUSTRALIA LTD

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